





Adeje is beginning its annual fiestas in honour of our patrons, Our Lady of the Incarnation, St. Úrsula, and St. Sebastián, with the renewed hope of a people who are delighted to reaffirm their commitment.

Not just a symbol of the faith of our people, the Virgin of the Incarnation has also become someone who symbolises our unity as a society, a community that reflects unanimity, where 121 different nationalities live side by side, with pride, with respect, with mutual respect for each other.

This excellent level of conviviality is also translated into a united strength, that each and every one of us uses to ensure that our town, our collective peoples consolidate their values and can reinforce this cohesive network that binds our local society and which gives us the lift we need to be more innovative, to dream of new projects, and to have the strength to bring them to fruition.

Our town of Adeje has been transformed at a dizzying pace in recent years, growing, evolving, advancing. At a personal level I have been very pleased to be part of that growth, to have taken that path to advancement alongside the residents of our borough, with the local business network, those who grew up in Adeje and those who have chosen to make it their home. I look around me and see a dedicated body of workers, entrepreneurs, people who are training and continue to learn, who have made possible this transformation, that of a small town into a 5 star tourist destination, modern, one that is truly of the 21 st Century.

As in previous years, we will reaffirm our commitment to Our Lady of the Incarnation and our veneration of our patrons, St. Úrsula, and St. Sebastián, we will celebrate, and meet up with each other once again. With the protection of our patrons and the strength and commitment of all the people of Adeje, we will work together to overcome the challenges we face in the world of today.

¡Felices Fiestas!



Dear people of Adeje

In one of his sermons, Saint Bernard of Clairvaux reminds us to think always of Mary, the mother of God. "In dangers, in doubts, in difficulties, think of Mary, call upon Mary. Let not her name depart from your lips, never suffer it to leave your heart. And that you may obtain the assistance of her prayer, neglect not to walk in her footsteps." With this in mind, my brothers and sisters of Adeje, our Lady of the Incarnation, as we refer to her here, is always in our thoughts, and we give thanks for God for this wonderful gift that we were granted through Our Lady, his son Jesus Christ.

Our Lady of the Incarnation represents, for our borough, a central point for our unity, cohesion, stability, and as the psalm says, helps prosper the work of our hands and helps us in the many diverse tasks that all of us who live in this borough undertake, including those who welcome visitors from elsewhere and maybe of other faiths. In today's world where there is an absence of cohesion and togetherness, we are very lucky to have the gifts of peace and security granted to us by Mary.

We must not reject this gift, the grace that is bestowed upon our community, and are privileged to be able to wrap ourselves in this valuable protection. As we say, "We shelter under your protection, Holy Mother of God: despise not our petitions".

¡Felices Fiestas!





] ST SATURDAY / OCTOBER

Descent of the Virgen

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6pm: Mass in the Santa Úrsula Church, sung by the Santa Ana seniors group. **TRADITIONAL DES-CENT OF THE STATUE OF THE VIR-GIN** of the Incarnation from her throne to the altar and the kissing of the hands. Followed by the raising of the Banner for Mary.

7.30pm: **CELEBRATION,** "From child to adult"

Place: Theatre in the Adeje Cultural Centre

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8.30pm: **MAYANTIGO FEST2016** Place: Plaza de Salytien.

8pm – 11pm: **SCIENCE FESTIVAL** Place: Plaza de España.

2ND SUNDAY / OCTOBER

Mayantigo Fest

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8am – 8pm : **SCIENCE FESTIVAL** Place: Plaza de España

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8.30pm: **MAYANTIGO FEST2016** Place: Plaza de Salytien

3rd Monday / October

Roque del Conde Tournament

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8.30pm: **ROQUE DEL CONDE TRIAN-GULAR TOURNAMENT.** Place: Fañabe Football Stadium

4TH TUESDAY/ OCTOBER

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8.30pm: Semi-final, **ROQUE DEL CONDE TOURNAMENT.** Place: Armeñime Football Stadium





5TH WEDNESDAY / OCTOBER

Roque del Conde Tournament

(8pm: Final, **ROQUE DEL CONDE TOURNAMENT.** Place: Adeje Municipal Football Stadium

7TH FRIDAY / OCTOBER

Gala Show

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10pm: **GALA SHOW.** 21st Century Adeje Place: Plaza de España

12 Midnight: STREET PARTY with GRUPO TOQUE LATINO

8TH SATURDAY / OCTOBER

Traditional Parade

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12.30pm: ADEJE PATRONAL MUSIC CONCERT, WITH THE BAND OF THE CANARIAN COMMAND AND THE MILITARY BRASS BAND N°2 BRYL-CAN XVI

Place: Plaza de España.

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6pm: MASS IN THE SANTA ÚRSULA CHURCH

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8.30pm: **TRADITIONAL PARADE WITH FLOATS** from the different neighbourhoods of the borough Place: Calle Grande

11pm: STREET PARTY with MA-RACAIBO AND THE MAQUINARIA BANDS









09th Sunday / October

Feast Day of the Virgin

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11am: Act of **ALLEGIANCE TO THE SPANISH FLAG** Place: Adeje Municipal Football Stadium

12 noon: **TRADITIONAL RINGING OF THE BELLS AND FIREWORKS** in honour of The Virgin.

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6.30pm. BRINGING OF THE MUNI-CIPAL BANNER FROM THE TOWN HALl to the Parish church.

7pm: In the Santa Úrsula parish church, **SOLEMN MASS AND OFFER-TORY** with the different parishes in the borough to Our Lady of the Incarnation. Followed by the **PRO-CESSION OF THE BLESSED IMAGE CARRIED BY THE BEARERS OF OUR BLESSED LADY OF THE INCARNA-TION** and accompanied by religious and civil authorities, members of the Hermandad del Santísimo, the Mujeres Adejeras con la Virgin collective and the Adeje Patron Band and the Military Brass Band N°2 Brylcan XVI.

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10pm: **SHOW PERFORMED** by Isabel González – "Asi soy yo" Place: Plaza de España

12 Midnight: **STREET PARTY** with music from **THE ARGUAYO BAND**

10TH MONDAY / OCTOBER

Celebration of Saint Úrsula

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11am – 2pm **CHILDREN'S PLAY ZONE**, bouncy castles (including water slides), workshops, shows and a conviviality zone. Place: Avenida Palo Mayor

12 midday: **PERFORMANCE BY THE CARDÓN GROUP** Place: Calle Grande

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6.30pm In the Santa Úrsula parish church, SOLEMN CELEBRATION OF THE EUCHARIST IN HONOUR OF SAINT URSULA, sung by the Adeje Santa Úrsula Parish Choir. Followed by the PROCESSION OF THE BLES-SED IMAGE ACCOMPANIED BY THE ADEJE MUNICIPAL BAND, the clergy and the authorities. FIREWORKS.

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10pm: NIGHT OF HUMOUR WITH MANOLO VIEIRA.

Place: Plaza de España.





11TH TUESDAY / OCTOBER

Factory of Art

C 10pm: FACTORY OF ARTS Place: Plaza de España

13TH THURSDAY / OCTOBER

Children's Festival

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6pm: **CHILDREN'S FESTIVAL,** "Aladino y el enrededo de los genios" Place: Plaza de España

12TH WEDNESDAY / OCTOBER

Cross Sports

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9am – 1pm. **ADEJE CROSS SPORTS EVENT** Place: Adeje Municipal Football Stadium

12 midday: **'MESTURAO' SOLOISTS** Place: Calle Grande

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8.30pm: **ADEJE MODERN MUSIC OR-CHESTRA CONCERT,** "Un paseo por el mundo" Place: Plaza de España

14TH FRIDAY/ OCTOBER

Miss Sur contest

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9.30pm: **MISS SUR CONTEST** Place: Plaza de España

12 midnight: **STREET PARTY** with **THE KIMBARA GROUP**





15TH SATURDAY / OCTOBER

Folklore Festival

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Toam – 7pm: **ADEJE PATRONAL VO-LLEYBALL CHAMPIONSHIP** Place: El Galeón Sports Centre

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6pm: MASS, SANTA ÚRSULA CHURCH Place: Santa Úrsula Churh

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9pm: XXXII ADEJE FOLKLORE FES-TIVAL Place: Plaza de España

11pm: **STREET PARTY** with music from **THE SABROSA BAND**

16TH SUNDAY / OCTOBER

Romería y ofrenda

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10AM – 12 noon **LIVESTOCK FAIR.** Place: El Cerco (parking zone behind Hacienda offices).

11am: **PILGRIMS MASS AND OFFER-TORY OF LOCAL FARMED** produce to the town's patron saints

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Tipm: ROMERÍA (PARADE) AND OFFERINGS TO THE TOWN'S PA-TRON SAINTS.

Followed by a Street Party with music from the Sensación Gomera and Maquinaria orchestras Place: Plaza de España.



* PROGRAMME SUBJECT TO CHANGE *



